



*MPC 45
Portland*

**Music Personnel Conference
February 18-21, 2007
Embassy Suites Portland**

GENERAL CONFERENCE INFORMATION

MEETING

AMPPR will hold its annual Music Personnel Conference in Portland, Oregon, Sunday, February 18, through Wednesday, February 21, 2007. Public radio programming and announcing professionals as well as program producers and record labels gather for the only national meeting devoted solely to the broadcasting of music on public radio stations. AMPPR's Conference provides the opportunity for its members to discuss the latest research in music and music programming and how this information can be used to increase the number of new listeners and enhance the music listening experience on public radio.

SCHEDULE

Registration and an orientation session for newcomers will begin on Sunday afternoon. Sunday evening we welcome attendees with an opening reception. The Conference will run through Wednesday.

HIGHLIGHTS

This year's conference agenda will include sessions on dealing with automation, multiple formats, on-air fundraising, grant writing, service from record companies, and a super session with coach Lorna Ozmon to improve your on-air performance.

REGISTRATION FEE

The Early Bird rate is \$450 paid on or before January 18.

Please mail or fax your completed Registration Form and payment to:

The Conference Group, Inc.
1580 Fishinger Road
Columbus, Ohio 43221
Fax (614) 488-5747

All questions concerning conference registration should be directed to The Conference Group at (800) 783-6338 or (614) 488-2030 or register@confgroupinc.com.

EXHIBITS

Tabletop exhibit space will be available in the Marketplace exhibit area during the Conference. This area is adjacent to the technical sessions and food functions to provide exhibitors maximum opportunity to present information to this focused group of participants. For a fee of \$475 (if paid by January 18) or \$575 (if paid after January 18), your organization will receive 1 reserved skirted 6-ft x 30-in table with chair, 1 item stuffed in 150 tote bags, conference materials, welcome tote bag, and admission for 1 staff member to all sessions and food functions. Each additional staff member can register at a reduced rate (\$300 paid by January 18 or \$400 paid after January 18) **if registered at the same time as the exhibit registration**. Complete the Application for Exhibit Space and the Registration Form and return with payment to:

The Conference Group, Inc.
1580 Fishinger Road,
Columbus, Ohio 43221
Fax: 614-488-5747

PAYMENT

Acceptable methods of payment include credit card (Mastercard/Visa/American Express/Discover/Diners), check, or money order.

HOTEL

MPC 45 will be held at the Embassy Suites Hotel, 319 SW Pine Street, Portland, Oregon 97204. The room rate is \$135 single or double occupancy, plus 12.5% tax. The hotel offers spacious two-room suites, complimentary cooked-to-order breakfast, and a nightly Manager's reception. The group rate will be in effect for reservations made by January 15, unless the block sells out before that date. We recommend that you register early to make sure you get a room. Make your reservation directly with the Embassy Suites by phone at (800) 643-7892 or (503) 279-9000, and be sure to tell them you're attending the Music Personnel Conference.

You may also make your reservation online at:

<http://www.embassysuites.com/en/es/hotels/index.jhtml?ctyhocn=PDXPSES>. Make sure to insert **AMP** in the Group/Convention Code box when making your reservation.

The Embassy Suites requires that all reservations be guaranteed. A check equal to one night's room and tax or major credit card will guarantee a reservation. Stations and organizations must provide individual names for each room reserved.

HOTEL CANCELLATION POLICY

Cancellations must be made 24 hours prior to arrival in order to avoid charge for the first night. Reservations can be cancelled only by calling the hotel directly and obtaining a cancellation number. No-shows will be charged accordingly.

HOTEL PARKING

Valet parking and garage parking are available at the following rates

	DAILY	OVERNIGHT
Self Parking	\$8.00	\$15.00
Valet Parking	\$8.00	\$23.00

TRANSPORTATION

The pickup area for taxis, town cars, long-haul shuttles, hotel vans, and parking lot shuttle buses is located in the center section of the Portland International Airport on the baggage claim and departure level. BlueStar Shuttle (<http://www.bluestarbus.com>) can provide shuttle service to the hotel at \$13 one way. Reservations are required. MAX lightrail service is available for \$2 each way. The MAX drop off is located 3 blocks from the Embassy Suites Hotel. Schedule and service maps are located at <http://www.trimet.org>.

For more detailed transportation information including approximate taxi and shuttle fares, go to <http://www.flypdx.com> and click on the ground transportation link.